

means for searching a database having entries of customers and corresponding customer information to determine the customer information corresponding to the identified customer;

means for searching a database having entries of merchants and corresponding product ordering numbers to determine the merchant corresponding to the received product ordering number; and

means for communicating the customer identity, corresponding customer information and product ordering number to the merchant.

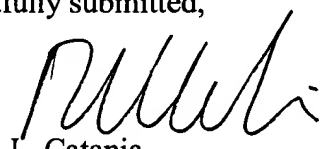
REMARKS

It is respectfully requested that this Preliminary Amendment be entered in the above-identified application prior to examination.

By means of the present Preliminary Amendment, new claims 8-71 have been added to more fully claim the subject matter disclosed in the present application.

Early and favorable consideration are respectfully requested.

Respectfully submitted,


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